



African Digital  
Marketing Agency

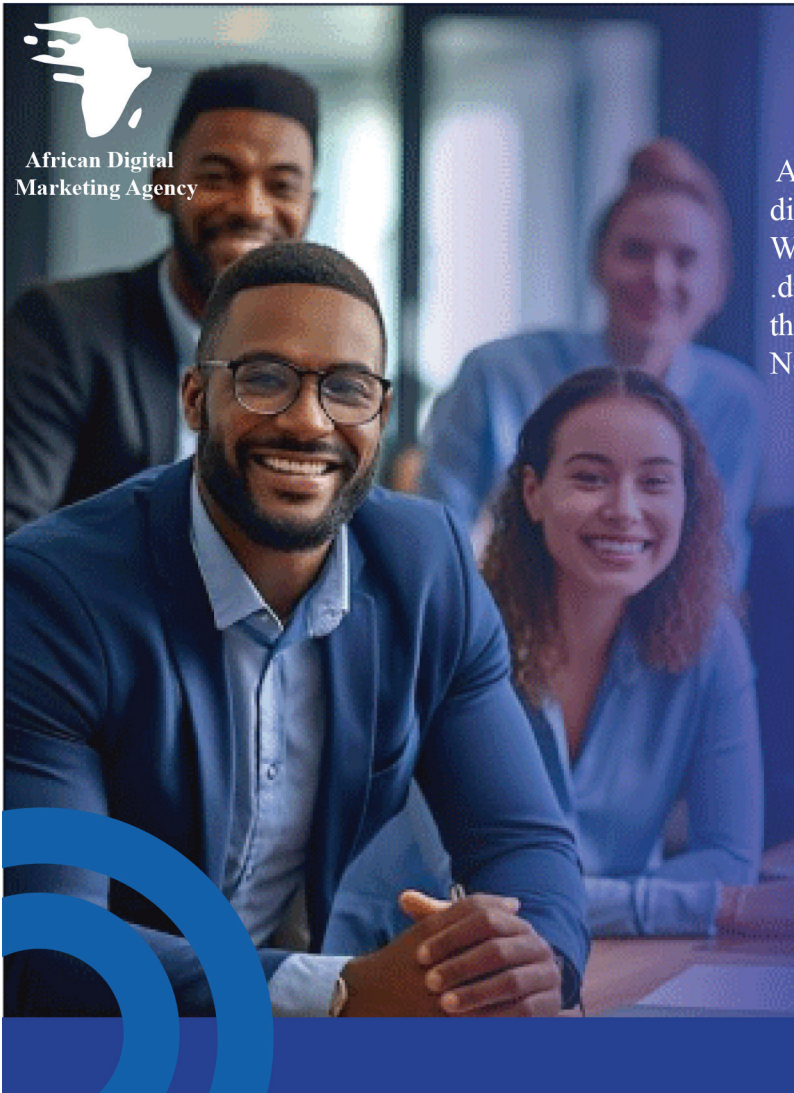
# COMPANY PROFILE

AFRICAN DIGITAL MARKETING AGENCY  
(ADMA)





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Marketing Agency



# ABOUT US

African Digital Marketing Agency (ADMA) is a full-service digital agency based in Tanzania with a global footprint. We specialize in delivering innovative, scalable, and results driven marketing and technology solutions tailored to meet the unique needs of businesses across Africa, Europe, North America, the Middle East, and beyond.

With a passionate team of digital experts, designers, developers, strategists, and consultants, we empower brands to grow their online presence, boost engagement, and dominate their markets.

## OUR VISION

To be Africa's leading digital powerhouse, transforming businesses through innovation, creativity, and technology.

## OUR MISSION

To deliver world-class digital solutions that elevate brands, accelerate growth, and drive sustainable success in the ever-evolving global digital landscape.

# Core Values

## **Innovation:**

We embrace creativity and forward-thinking.

I

## **Collaboration**

We grow through teamwork and shared vision

C

## **Excellence**

We deliver nothing but the best

E

## **Customer-Centricity**

Our clients' success is our priority.

C

## **Integrity**

We believe in transparency, honesty, and accountability.

C



# OUR SERVICES

## SOFTWARE DEVELOPMENT (WE & APP)

We design and build cutting-edge websites, mobile apps, and custom digital platforms tailored to business needs. Our solutions combine functionality, performance, and modern aesthetics to create seamless user experiences.

## COMPANY MANAGEMENT

We provide holistic company management services that integrate operations, marketing, and strategic planning. From digital presence to performance optimization, we help businesses stay goal-driven and globally competitive.

## BUSINESS DEVELOPMENT

We assist businesses with growth strategies, market entry planning, process optimization, and competitive analysis to scale operations efficiently.

## BRANDING AND PROMOTION


We build strong brand identities and promote them through creative campaigns that drive loyalty, visibility, and customer trust. From logos to storytelling we bring brands to life.

## MARKETING PLANS AND STRATEGY

We craft tailored, data-driven marketing strategies that align with business objectives, market trends, and audience behavior for effective brand positioning and market penetration.

## GRAPHICS & MOTION DESIGN

We produce captivating visual content and dynamic animations that communicate brand stories with impact and creativity across digital platforms.





## **SOCIAL MEDIA MANAGEMENT**

We handle full-scale social media operations including content creation, real-time engagement, performance tracking, and audience growth across platforms like Instagram, Facebook, TikTok, and LinkedIn. 

## **ACCOUNT RECOVERY & CYBERSECURITY**

We offer expert solutions for recovering hacked accounts and securing digital assets. Our services focus on rapid, reliable recovery and prevention.

## **TRAINING AND RECRUITMENT**

We empower the workforce through digital training programs and connect companies with skilled professionals suited for today's digital economy.



# **OUR SERVICES**

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## SEARCH ENGINE OPTIMIZATION (SEO)

We provide advanced SEO services to improve rankings, drive organic traffic, and increase visibility in search engine results.

## VERIFICATION BUDGET

We help individuals and brands acquire official verification badges across major platforms, increasing credibility, trust, and global recognition.

## RADIO & TV MARKETING

We plan, design, and execute high-impact campaigns on radio and television, reaching broad demographics with measurable impact and engagement.

# OUR SERVICES



## 01

### **TROUBLESHOOTING & ONLINE SECURITY**

We resolve advertising challenges and enhance online security to ensure your campaigns run smoothly and your digital infrastructure remains secure.



## 02

### **BILLBOARD SOLUTIONS**

We provide strategic outdoor advertising through eye-catching billboards in high-traffic areas, boosting brand visibility and market reach.



## 03

### **DIRECT SALES & MARKETING**

We implement hands-on sales and marketing approaches, generating leads and driving revenue through direct customer engagement.

# GLOBAL REACH

With headquarters in Tanzania and regional presence across Africa,  
ADMA serves clients in

Africa: Tanzania , Kenya , Nigeria , South Africa , Rwanda 

Europe: UK , Germany , France , Netherlands 

Middle East: UAE , Qatar , Saudi Arabia 

North America: USA , Canada 







## INDUSTRIES WE SERVE

- Finance and Banking
- Real Estate
- Education
- Healthcare
- Industries We Serve
- E-Commerce
- Media and Entertainment
- NGOs & Foundations
- Hospitality and Tourism
- Startups & Tech Companies





## **African Digital Marketing Agency**

### **Contact Us**

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**Social Media:** [as adma\\_tanzania](#)

**Instagram | Facebook | LinkedIn | TikTok | YouTube | X**



*"Expand your reach. Grow your influence. Dominate the global market."*

